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**MY ALLERGY ALERTER**  
MEDIA RELEASE

Living with allergies can be debilitating. To help support those of us who may be unaware that we are living with allergies, Ampath Laboratories is launching an innovative web app - MyAllergyAlerter.

MyAllergyAlerter guides people through a quick, fun and engaging online questionnaire that can alert them to their susceptibility to inhalant allergies. Depending on the outcome of the questionnaire, the app will produce a report that recommends whether it may be of value for the user to seek medical advice for testing and diagnosis, ultimately supporting them to take the next step towards treating their allergy ailment and improving their quality of life.

The app aims to help inform and educate the public about allergies and how they affect our health. It is important that those living with allergies are made aware that they can be tested, diagnosed and effectively treated.

Ampath believes that we all need to do what we can to support *well care*, which is the process of actively maintaining our health and wellbeing, so that we may avoid wherever possible, the need for sick care.

We invite you, your family members, friends and whomever you suspect may be unaware that they are suffering from allergies to try MyAllergyAlerter.

[www.allergyalerter.co.za](http://www.allergyalerter.co.za)

*Allergy care does not stop with COVID-19.*

For more information please contact:

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